

Policy Number	Topic	Pages	Date of Approval (Revisions)
8.3	<b>Use of Social Media</b>	1	November 2012
<b>Policy Statement</b>			
Southwestern Ontario Student Transportation Services (“STS”) will use and promote responsible use of social media as a way to engage with our community.			
<b>Terms of Use</b>			
STS does not allow obscene, explicit or racial comments or posts, nor do we allow comments that are abusive, hateful or intended to defame anyone or any organization.			
STS’s Facebook page and Twitter feed is not for personal use. Comments involving personal issues with STS or it’s member school boards, a service provider (bus company) or one of their employees (bus driver) will be removed.			
STS reserves the right to delete comments that are considered to be:			
<ul style="list-style-type: none"> <li>• violation of any STS policies</li> <li>• personal attacks, insults or threatening language</li> <li>• inflammatory, off-topic or disruptive</li> <li>• private, personal information published without consent</li> <li>• hyperlinks to material not related to the discussion</li> <li>• spam</li> <li>• advertising or promotion of services, products or political organizations</li> <li>• advocating illegal activity</li> <li>• infringement of copyrights or trademarks</li> </ul>			
Other than postings expressly from the STS corporate social media account, the comments and posts expressed on STS social media sites do not reflect the opinions and views of STS or its employees.			
Participants use social media at their own risk, taking personal responsibility for all comments, usernames and their information provided and are expected to take care to safeguard their personal accounts and passwords.			